

FORCE 2014

Product Management

DECEMBER 2013



THE ULTIMATE
FLOORING EXPERIENCE

1. Force

TOTAL SKU: 106

Number of designs: 16 (**5 NEW**)

Available colors: 36 (**12 NEW**)

Widths: 2,5m (13 SKU)

3m (36 SKU)











3,1m (2 SKU)

3,5m (19 SKU)

4m (36 SKU)

Added values:

- Mechanical embossing**
- Additional smooth back compact layer**
- Extreme protection**
- Warranty 15 years**
- Tarkett back print**
- Force STEREO concept sub-collection (with insider effect)**
- Eco Green Leaf**

Extreme protection	Total thickness	Wearlayer thickness	Total weight	Roll width	Roll length	Underfloor heating compatible	Residual indentation	Class	Warranty
									
✓	2,5mm	0,6mm	2,5kg	2,5/3/3,5/4m	2,5/3/3,1-30m 3,5-25m 4-22m	✓	≤0,2mm	33	15years



1.(a) Force – Collection 2013



Samba 12
2,5m/3m/3,1m/3,5m/4m



Sorbona 2
2,5m/3m/3,5m/4m



Sorbona 5
2,5m/3m/3,5m/4m



Sorbona 6
2,5m/3m/3,5m/4m



Jamaica 3
2,5m/3m/3,5m/4m



Canasta 3
2,5m/3m/3,5m/4m



Canasta 4
2,5m/3m/3,5m/4m



Canasta 6
3m/3,5m/4m



Canasta 7
2,5m/3m/3,5m/4m

NEW



Montana 1
3m/3,5m/4m



Montana 2
3m/4m



Montana 3
3m/3,5m/4m

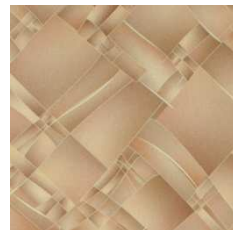


1.(a) Force – Collection 2013



Colibri 6

2,5m/3m/3,1m/3,5m/4m



Colibri 7

2,5m/3m/3,5m/4m



Trevi 2

2,5m/3m/3,5m/4m



Gres 1

2,5m/3m/3,5m/4m



Gres 2

3m/3,5m/4m



Gres 3

3m/4m



Nubia 3

2,5m/3m/3,5m/4m



Moravia 3

3m/4m



Vigo 2

3m/4m



1.(a) Force – Collection 2013



Gordon 3
3m/3,5m/4m



Gordon 4
3m/3,5m/4m



Gordon 5
3m/4m



Grenada 1
3m/4m



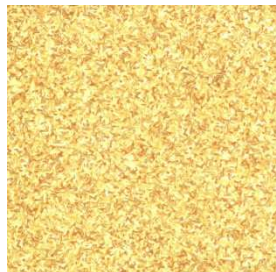
Grenada 2
3m/4m



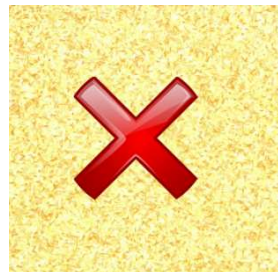
Grenada 3
3m/4m



Grenada 4
3m/4m



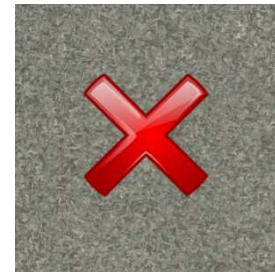
Lava 1
3m/4m



Lava 2
3m/4m



Lava 3
3m/4m



Lava 4
3m/4m



Lava 5
3m/4m



1.(b) Force - Novelties 2014



Eliot 1
3m/4m



Eliot 3
3m/4m



Denim 2
3m/4m



Denim 3
3m/4m



Lumina 2
3m/4m



Lumina 3
3m/4m



Avatar 1
3m/4m



Avatar 2
3m/4m



Avatar 3
3m/4m



Modus 7
3m/4m



Modus 8
3m/4m



Modus 9
3m/4m

1.(b) Force STEREO

TOTAL SKU: 12

Number of designs: 2 (**2 NEW**)











Available colors: 6 (**6NEW**)

Widths: 3m (6 SKU)

4m (6 SKU)

Added values:

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- Additional smooth back compact layer**
- Extreme protection**
- Warranty 15 years**
- Tarkett back print**
- Force STEREO concept sub-collection (with insider effect)**
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Extreme protection	Total thickness	Wearlayer thickness	Total weight	Roll width	Roll length	Underfloor heating compatible	Residual indentation	Class	Warranty
									
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1.(b) Force STEREO - Novelties 2014

High segment



Tarkett



Friza 1
3m/4m



Friza 2
3m/4m



Wave 1
3m/4m



Wave 2
3m/4m



Wave 3
3m/4m



Wave 4
3m/4m



**Thank you for your
attention!**



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